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**Sublimart presents a technology that could revolutionize NFTs and the world of physical art forms**

*Sublimart Launches Sublimart Machine, a technology that Scans and Laser Cut a Physical Artwork to Resurrect it as Newly Minted NFTs*

MIAMI – Sublimart, an Argentinian team of blockchain experts, technologists and artists, announced the official launch of the Sublimart Machine, the first hardware-software architecture that creates a very detailed digital map of an artwork, using a novel ultra-detailed 5D scanning technology. As soon as the multiple-angles scanning is completed, a laser-shredder “sublimates” the object in a ritual that leads to the disappearance of the physical artwork and the minting of a new NFT directly onto the blockchain. The technology’s creator hailed it as the first NTF-based technology that will allow artists and collectors to preserve works of art indefinitely in digital form, simply and without loss of information.

The new artwork transcends the physical work into the blockchain as a unique NFT that can be referenced to the original sublimated artwork and to which provenance is indisputable and traceable back to the original work of art to every brushstroke and minutiae detail.

Several artists have torn, burned, ripped and cut their artwork over the course of their careers. It is still possible for them to do it, but they will be able to preserve their artwork permanently on the blockchain. Not only is it expected that this hardware will revolutionize the physical artwork conservation game around the world and attract many artists to Web3, but adds legitimacy to the real world art on the blockchain, allowing it to be traded competitively.



“Sublimart becomes the de-facto standard for moving real world art to the blockchain, without any technical barrier for artists” said Sebastian Wain, co-founder of Sublimart. This product will be unveiled by Sublimart at its first Art Basel Week in Miami on December 1 and December 2.

**Artists who “burn” their paintings with the Sublimart technology will get 85% of the revenue obtained from the newly created NFT** and its addition to the most popular NFT marketplaces.

This process of creative destruction will be showcased during the Art Basel Miami Art Week in an art gallery in the heart of Wynwood, Miami.

**Center for Visual Communication**  
**555 NW 27th Street**  
**Miami Florida 33127**  
**December 1st and 2nd, from 15:00 to 16:30 EST**

There will be a live demonstration for members of the press and the sublimated artworks uploaded to the blockchain will be showcased in the art gallery in an immerse VR environment.

RSVP is required before November 29th at [jperalta@efe.com](mailto:jperalta@efe.com)

For more information on Sublimart and their technology approach visit:

<https://sublim.art>

## **Sublimart**

Argentina-based Sublimart is a Web3 and Metaverse company dedicated to transferring the value of art to the digital world. The company was cofounded by Sebastian R. Wain, Ariel Futoransky and Natalia R. Janna. Sublimart's first product is The Sublimart Machine, a technology that scans and laser cuts physical artworks to produce NFTs.

## **Team**

Ariel is a security and crypto specialist. He has founded several companies related both to security and Web3 ecosystems. Among them Core Security (acquired by K1), and BitTrap of which he is the CTO.



Sebastián co-founded CoinFabrik in 2014 and Nektra Advanced Computing in 2003. CoinFabrik develops secure Web3 solutions and Nektra specializes in computer security products and services.

Natalia R. Janna has pursued two careers. She studied arts in the multidisciplinary art center in Mar del Plata, Argentina and dentistry at the University of Buenos Aires. In both areas she contributed to build and incentivize those communities with a focus on sharing.